

The specification of which a. is attached hereto

docket number NOKM.068PA (NC28283).

which I solicit a United States patent.

by any amendment referred to above.

application) described and claimed in international no.

CRAWFORD MAUNU PLLC

United States Patent Application

COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor I hereby declare that: my residence, post office address and citizenship are as stated below next to my name; that

b. X is entitled METHOD AND SYSTEM FOR MARKETING OF PRODUCT AND A REWARD FUNCTION, having attorney

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended

and as amended on

(if applicable) (in the case of a PCT-filed

(if any), which I have reviewed and for

I verily believe I am the original, first and sole inventor (if only one name is listed below) or a joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: METHOD AND SYSTEM FOR MARKETING OF PRODUCT AND A REWARD FUNCTION.

filed

. c. 🔀 was filed on 27 June 2003 as application serial no. 10/607,833 and was amended on

I acknowledge the duty to disclose Code of Federal Regulations, § 1.5			to the patentability of thi	is application	in accordance with Title 37,
I hereby claim foreign priority bendinventor's certificate listed below a filing date before that of the applications	nd have a	lso identified below a	any foreign application for	any foreign a or patent or i	pplication(s) for patent or nventor's certificate having a
a. no such applications have be b. such applications have been		ollows:			
FOREI	GN APPLI	CATION(S), IF ANY, CI	LAIMING PRIORITY UND	ER 35 USC § 1	19/365
COUNTRY	APPLICA	ATION NUMBER	DATE OF FILING (day, month, year)		DATE OF ISSUE (day, month, year)
FINLAND	20002901		29 DECEMBER 2000		
ALL FORE	IGN APPL	ICATION(S), IF ANY, F	TILED BEFORE THE PRIO	RITY APPLIC	CATION(S)
COUNTRY	APPLICA	ATION NUMBER	DATE OF FILING (day, month, year)		DATE OF ISSUE (day, month, year)
I hereby claim the benefit under Ti- listed below and, insofar as the sub- application in the manner provided material information as defined in a application and the national or PCT	ject matte by the fir Title 37, C	r of each of the claim st paragraph of Title Code of Federal Regu	ns of this application is n 35, United States Code, lations, § 1.56(a) which	ot disclosed § 112, I ackı	in the prior United States nowledge the duty to disclose
PCT APPLICATION NUMBER		DATE OF FILING	(day, month, year)	STATUS	S (patented, pending, abandoned)
PCT/FI01/01113	17	DECEMBER 2001		pending	
I hereby claim the benefit under Ti	tle 35, Un	ited States Code § 11	9(e) of any United State	es provisional	application(s) listed below:
U.S. PROVISIONAL AI	PPLICATION	ON NUMBER	DA	TE OF FILING	G (Day, Month, Year)
I hereby appoint the following attor and Trademark Office connected he		d/or patent agent(s) t	o prosecute this applicat	ion and to tra	unsact all business in the Patent

Funk, Steven R. Reg. No. 37,830 Crawford, Robert J. Reg. No. 32,122 Maunu, LeRoy D. Reg. No. 35,274 Hollingsworth, Mark A. Lynch, David W. Reg. No. 36,204 Curtin, Eric J. Reg. No. 47,511 Davis, Clara Reg. No. 50,495

I hereby authorize them to act and rely on instructions from and communicate directly with the person/assignee/attorney/firm/ organization who/which first sends/sent this case to them and by whom/which I hereby declare that I have consented after full disclosure to be represented unless/until I instruct Crawford Maunu PLLC.

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Crawford Maunu PLLC 1270 Northland Drive, Suite 390 St. Paul, Minnesota 55120

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

2	Full Name Of Inventor	Family Name FREJLEV	First Given Name JANE		Second Given Name
0	Residence & Citizenship	City SINGAPORE	State or Foreign Country SINGAPORE		Country of Citizenship DENMARK
1	Post Office Address	Post Office Address 62 HAVELOCK ROAD, #06-01	City SINGAPORE		State & Zip Code/Country
Signa	ature of Inventor 20		SINGAPORE	Date:	169659/SINGAPORE /8-03
2	Full Name Of Inventor	Family Name MÄKIPÄÄ	First Given Name MIKKO		Second Given Name
0	Residence & Citizenship	City HELSINKI	State or Foreign Country FINLAND		Country of Citizenship FINLAND
2	Post Office Address	Post Office Address AIRORANTA 9 A	City HELSINKI		State & Zip Code/Country 00830/FINLAND
Signa	ature of Inventor 20)2:		Date:	
2	Full Name Of Inventor	Family Name STEPMAN	First Given Name PETER		Second Given Name
0	Residence & Citizenship	City HELSINKI	State or Foreign Country FINLAND		Country of Citizenship ITALY/UNITED STATES
3	Post Office Address	Post Office Address HELSINGINKATU 2 A B 68	City HELSINKI		State & Zip Code/Country 00500/FINLAND
Signa	ature of Inventor 20	33:		Date:	
2	Full Name Of Inventor	Family Name TARKIAINEN	First Given Name MIKKO		Second Given Name
0	Residence & Citizenship	City ESPOO	State or Foreign Country FINLAND		Country of Citizenship FINLAND
4	Post Office Address	Post Office Address IIRISLAHDENPORTTI 10 D	City ESPOO		State & Zip Code/Country 02230/FINLAND
Signa	Signature of Inventor 204:			Date:	

2	Full Name Of Inventor	Family Name VÄNSKÄ	First Given Name MARKO		Second Given Name
0	Residence & Citizenship	City SHANGHAI	State or Foreign Country CHINA (P.R.C.)		Country of Citizenship FINLAND
5	Post Office Address	Post Office Address UNIT 33, CONTEMPORARY SPIRIT, 1801 GU DAI ROAD	City SHANGHAI		State & Zip Code/Country 201100 / CHINA (P.R.C.)
Sign	ature of Inventor 20	05:		Date:	

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- (3) Every other person who is substantively involved in the preparation or prosecution of the application and who is associated with the inventor, with the assignee or with anyone to whom there is an obligation to assign the application.
- (d) Individuals other than the attorney, agent or inventor may comply with this section by disclosing information to the attorney, agent, or inventor.



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METHOD AND SYSTEM FOR	MARKETING OF PRODU	CT AND A REWARD F	UNCTION.
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I hereby state that I have reviewed by any amendment referred to abo		f the above-identified spec	ification, including the claims, as amended
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	and have also identified below a cation on the basis of which pri seen filed.	any foreign application for	ny foreign application(s) for patent or patent or inventor's certificate having a
FORE	IGN APPLICATION(S), IF ANY, C	CLAIMING PRIORITY UNDE	R 35 USC § 119/365
COUNTRY	APPLICATION NUMBER	DATE OF FILING	DATE OF ISSUE
FINLAND	20002901	(day, month, year) 29 DECEMBER 2000	(day, month, year)
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(day, month, year)

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Funk, Steven R. Reg. No. 37,830 Hollingsworth, Mark A. Reg. No. 38,491 Lynch, David W. Reg. No. 36,204 Crawford, Robert J. Curtin, Eric J.

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Sign	ature of Inventor 2	201:		Date:
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2	Post Office Address	Post Office Address AIRORANTA 9.A	City HELSINKI	State & Zip Code/Country 00830/FINLAND
Sign	ature of Inventor 2	02: JUL J		Date: August 11, 2003
2	Full Name Of Inventor	Family Name STEPMAN	First Given Name PETER	Second Given Name
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a. no such applications have be b. such applications have been				
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COUNTRY	APPLICATION NUMBER	DATE OF FILING		DATE OF ISSUE

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ALL FOREIGN APPLICATION(S), IF ANY, FILED BEFORE THE PRIORITY APPLICATION(S)

29 DECEMBER 2000

DATE OF FILING

(day, month, year)

DATE OF ISSUE

(day, month, year)

20002901

APPLICATION NUMBER

FINLAND

COUNTRY

PCT APPLICATION NUMBER	DATE OF FILING (day, month, year)	STATUS (patented, pending, abandoned)
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ame entor	Family Name FREJLEV	First Given Name JANE		Second Given Name
ence	City	State or Foreign Country		Country of Citizenship
zenship	SINGAPORE	SINGAPORE		DENMARK
office	Post Office Address	City		State & Zip Code/Country
SS	62 HAVELOCK ROAD, #06-01	SINGAPORE		169659 / SINGAPORE
Inventor 2	01:		Date:	
ame	Family Name	First Given Name	1	Second Given Name
entor	МӒКІРӒӒ	MIKKO		
ence	City	State or Foreign Country		Country of Citizenship
zenship	HELSINKI	FINLAND		FINLAND
Office	Post Office Address	City		State & Zip Code/Country
ss	AIRORANTA 9 A	HELSINKI		00830/FINLAND
Inventor 2	02:		Date:	
ame	Family Name	First Given Name	<u> </u>	Second Given Name
entor	STEPMAN	PETER		
ence	City	State or Foreign Country	-	Country of Citizenship
zenship	HELSINKI	FINLAND		ITALY/UNITED STATES
Office	Post Office Address	City		State & Zip Code/Country
ss	HELSINGINKATU 2 A B 68	HELSINKI		00500/FINLAND
Inventor 2	03:		Date:	71. July, 2003
ame	Family Name	First Given Name		Second Given Name
ventor	TARKIAINEN	MIKKO		
ence	City	State or Foreign Country		Country of Citizenship
izenship	ESPOO	FINLAND		FINLAND
Office	Post Office Address	City		State & Zip Code/Country
ss	IIRISLAHDENPORTTI 10 D	ESPOO		02230/FINLAND
		ESPOO	Date:	_
	entor nce zenship ffice ss Inventor 2 ame entor nce zenship ffice ss Inventor 2 ame entor ame entor ame entor cce zenship office ss Inventor 2 ame entor ince zenship office ss Inventor 2	rentor FREJLEV Ince City SINGAPORE Frice Post Office Address 62 HAVELOCK ROAD, #06-01 Inventor 201: Inventor 201: Inventor MÄKIPÄÄ Ince City HELSINKI Inffice Post Office Address AIRORANTA 9 A Inventor 202: Inventor STEPMAN Ince City HELSINKI Infice Post Office Address AIRORANTA 9 A Inventor 202: Ince City HELSINKI Infice Post Office Address HELSINKI Infice Post Office Address HELSINGINKATU 2 A B 68 Inventor 203: Inventor 203: Inventor 204: Inventor 205: Inventor 206: Inventor 207: Inventor 208: Inventor 208: Inventor 209: Inventor 209	entor FREJLEV IDANE State or Foreign Country SINGAPORE SINGAPORE SINGAPORE SINGAPORE City SINGAPORE ARE MIKKO State or Foreign Country FINLAND State or Foreign Country FINLAND SINGAPORE SINGAPOR	nce City State or Foreign Country SINGAPORE ffice Post Office Address City SINGAPORE smeentor MÄKIPÄÄ meentor MÄKIPÄÄ meentor MÄKIPÄÄ Inventor 202: Inventor 203: Inventor 204: Inventor 205: Inventor 205: Inventor 206: Inventor 206: Inventor 207: Inventor 208: Inv

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PCT/FI01/01113	17 DECEMBER 2001	pending	

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U.S. PROVISIONAL APPLICATION NUMBER	DATE OF FILING (Day, Month, Year)		

I hereby appoint the following attorney(s) and/or patent agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith:

Funk, Steven R. Reg. No. 37,830 Hollingsworth, Mark A. Reg. No. 38,491 Crawford, Robert J. Curtin, Eric J.

Reg. No. 32,122 Reg. No. 47,511 Maunu, LeRoy D.

Reg. No. 35,274 Reg. No. 50,495

Lynch, David W.

Reg. No. 36,204

Davis, Clara

I hereby authorize them to act and rely on instructions from and communicate directly with the person/assignee/attorney/firm/ organization who/which first sends/sent this case to them and by whom/which I hereby declare that I have consented after full disclosure to be represented unless/until I instruct Crawford Maunu PLLC.

Please direct all correspondence in this case to Crawford Maunu PLLC at the address indicated below:

Crawford Maunu PLLC 1270 Northland Drive, Suite 390 St. Paul, Minnesota 55120

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

2	Full Name Of Inventor	Family Name FREJLEV	First Given Name JANE		Second Given Name
0	Residence & Citizenship	City SINGAPORE	State or Foreign Country SINGAPORE		Country of Citizenship DENMARK
1	Post Office	Post Office Address	City		State & Zip Code/Country
	Address	62 HAVELOCK ROAD, #06-01	SINGAPORE		169659 / SINGAPORE
Signa	ature of Inventor 2	01:		Date:	
2	Full Name Of Inventor	Family Name MÄKIPÄÄ	First Given Name MIKKO		Second Given Name
0	Residence & Citizenship	City HELSINKI	State or Foreign Country FINLAND		Country of Citizenship FINLAND
2	Post Office Address	Post Office Address AIRORANTA 9 A	City HELSINKI		State & Zip Code/Country 00830/FINLAND
Signa	Signature of Inventor 202:			Date:	
2	Full Name Of Inventor	Family Name STEPMAN	First Given Name PETER		Second Given Name
0	Residence & Citizenship	City HELSINKI	State or Foreign Country FINLAND		Country of Citizenship ITALY/UNITED STATES
3	Post Office Address	Post Office Address HELSINGINKATU 2 A B 68	City HELSINKI		State & Zip Code/Country 00500/FINLAND
Signa	ature of Inventor 2	<u> </u>		Date:	
2	Full Name Of Inventor	Family Name TARKIAINEN	First Given Name MIKKO		Second Given Name
0	Residence & Citizenship	City ESPOO	State or Foreign Country FINLAND		Country of Citizenship FINLAND
4	Post Office Address	Post Office Address IIRISLAHDENPORTTI 10 D	City ESPOO		State & Zip Code/Country 02230/FINLAND
Signa	ature of Inventor 2	04: Mildes Tarla		Date:	GUST 26th, 2003

2	Full Name Of Inventor	Family Name VÄNSKÄ	First Given Name MARKO		Second Given Name
0	Residence & Citizenship	City SHANGHAI	State or Foreign Country CHINA (P.R.C.)		Country of Citizenship FINLAND
5	Post Office Address	Post Office Address UNIT 33, CONTEMPORARY SPIRIT, 1801 GU DAI ROAD	City SHANGHAI	·	State & Zip Code/Country 201100 / CHINA (P.R.C.)
Sign	ature of Inventor 20	05:		Date:	

- (a) A patent by its very nature is affected with a public interest. The public interest is best served, and the most effective patent examination occurs when, at the time an application is being examined, the Office is aware of and evaluates the teachings of all information material to patentability. Each individual associated with the filing and prosecution of a patent application has a duty of candor and good faith in dealing with the Office, which includes a duty to disclose to the Office all information known to that individual to be material to patentability as defined in this section. The duty to disclose information exists with respect to each pending claim until the claim is canceled or withdrawn from consideration, or the application becomes abandoned. Information material to the patentability of a claim that is canceled or withdrawn from consideration need not be submitted if the information is not material to the patentability of any claim remaining under consideration in the application. There is no duty to submit information which is not material to the patentability of any existing claim. The duty to disclose all information known to be material to patentability is deemed to be satisfied if all information known to be material to patentability of any claim issued in a patent was cited by the Office or submitted to the Office in the manner prescribed by §§ 1.97(b)-(d) and 1.98. However, no patent will be granted on an application in connection with which fraud on the Office was practiced or attempted or the duty of disclosure was violated through bad faith or intentional misconduct. The Office encourages applicants to carefully examine:
 - (1) prior art cited in search reports of a foreign patent office in a counterpart application, and
- (2) the closest information over which individuals associated with the filing or prosecution of a patent application believe any pending claim patentably defines, to make sure that any material information contained therein is disclosed to the Office.
- (b) Under this section, information is material to patentability when it is not cumulative to information already of record or being made of record in the application, and
- (1) It establishes, by itself or in combination with other information, a prima facie case of unpatentability of a claim; or
 - (2) It refutes, or is inconsistent with, a position the applicant takes in:
 - (i) Opposing an argument of unpatentability relied on by the Office, or
 - (ii) Asserting an argument of patentability.

- (c) Individuals associated with the filing or prosecution of a patent application within the meaning of this section are:
- (1) Each inventor named in the application:
- (2) Each attorney or agent who prepares or prosecutes the application; and
- (3) Every other person who is substantively involved in the preparation or prosecution of the application and who is associated with the inventor, with the assignee or with anyone to whom there is an obligation to assign the application.
- (d) Individuals other than the attorney, agent or inventor may comply with this section by disclosing information to the attorney, agent, or inventor.



United States Patent Application

COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor I hereby declare that: my residence, post office address and citizenship are as stated below next to my name; that

I verily believe I am the original, first and sole inventor (if only one name is listed below) or a joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: METHOD AND SYSTEM FOR MARKETING OF PRODUCT AND A REWARD FUNCTION.

The specification of which			
a. Tis attached hereto			A DEMAND EVINCETON 1 ' Manuary
		NG OF PRODUCT AND	A REWARD FUNCTION, having attorney
docket number NOKM.068F	A (NC28283).	972 and was amanded an	(if applicable) (in the case of a PCT-filed
c. \(\subseteq \) was filed on 27 June 2 application) described and c	2003 as application serial no. 10/607, laimed in international no. filed	and as amended on	(if any), which I have reviewed and for
which I solicit a United State		and as amended on	(ii miy), willoid i have reviewed and let
which I solicit a clinica back	os patone.		
I hereby state that I have rev	iewed and understand the contents of	f the above-identified spe	cification, including the claims, as amended
by any amendment referred t			
			The state of the s
		to the patentability of this	s application in accordance with Title 37,
Code of Federal Regulations	s, § 1.56 (attached hereto).		
I hereby claim foreign priori	ty benefits under Title 35. United Sta	ates Code. § 119/365 of a	ny foreign application(s) for patent or
inventor's certificate listed b	elow and have also identified below	any foreign application for	or patent or inventor's certificate having a
	application on the basis of which pri-		•
-			
a. no such applications h			
b. Such applications have	e been filed as follows:		
	FOREIGN APPLICATION(S), IF ANY, C	LAIMING PRIORITY UNDI	ER 35 USC 8 119/365
	APPLICATION NUMBER	DATE OF FILING	DATE OF ISSUE
COUNTRY	AFFLICATION NUMBER	(day, month, year)	(day, month, year)
FINLAND	20002901	29 DECEMBER 2000	(-1,5, -1, -1, -1, -1, -1, -1, -1, -1, -1, -1
	FOREIGN APPLICATION(S), IF ANY,		RITY APPLICATION(S)
COUNTRY	APPLICATION NUMBER	DATE OF FILING	DATE OF ISSUE

I hereby claim the benefit under Title 35, United States Code, § 120/365 of any United States and PCT international application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application.

(day, month, year)

(day, month, year)

PCT APPLICATION NUMBER	DATE OF FILING (day, month, year)	STATUS (patented, pending, abandoned)	
PCT/FI01/01113	17 DECEMBER 2001	pending	

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	I no a N	First Given Name	Second Given Name
Full Name	Family Name FREJLEV	JANE	Second Given Name
Of Inventor	FREILEV	JANE	
Residence	City	State or Foreign Country	Country of Citizenship
& Citizenship	SINGAPORE	SINGAPORE	DENMARK
Post Office	Post Office Address	City	State & Zip Code/Country
Address	62 HAVELOCK ROAD, #06-01	SINGAPORE	169659 / SINGAPORE
gnature of Inventor 2	201:	Date	te:
Full Name	Family Name	First Given Name	Second Given Name
Of Inventor	MÄKIPÄÄ	мікко	
011210210			
Residence	City	State or Foreign Country	Country of Citizenship
& Citizenship	HELSINKI	FINLAND	FINLAND
Post Office	Post Office Address	City	State & Zip Code/Country
Address	AIRORANTA 9 A	HELSINKI	00830/FINLAND
gnature of Inventor 2	202:	Da	te:
Full Name	Family Name	First Given Name	Second Given Name
Of Inventor	STEPMAN	PETER	
Of the Color			
Residence	City	State or Foreign Country	Country of Citizenship
& Citizenship	HELSINKI	FINLAND	ITALY/UNITED STATES
Post Office	Post Office Address	City	State & Zip Code/Country
Address	HELSINGINKATU 2 A B 68	HELSINKI	00500/FINLAND
gnature of Inventor	203:	Da	te:
Full Name	Family Name	First Given Name	Second Given Name
Of Inventor	TARKIAINEN	МІККО	
Residence	City	State or Foreign Country	Country of Citizenship
& Citizenship	ESPOO	FINLAND	FINLAND
Post Office	Post Office Address	City	State & Zip Code/Country
Address	IIRISLAHDENPORTTI 10 D	ESPOO	02230/FINLAND
gnature of Inventor	204:	Da	te:

2	Full Name Of Inventor	Family Name VÄNSKÄ	First Given Name MARKO		Second Given Name
0	Residence & Citizenship	City SHANGHAI	State or Foreign Country CHINA (P.R.C.)		Country of Citizenship FINLAND
5	Post Office Address	Post Office Address UNIT 33, CONTEMPORARY SPIRIT, 1801 GU DAI ROAD	City SHANGHAI		State & Zip Code/Country 201100 / CHINA (P.R.C.)
Sign	ature of Inventor 2	05: +co-bV		Date: 26. 9	2003

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